

# How to Begin Branding

Application of branding is provided free of charge to all of our Fulfillment partners.

## Begin Branding with Fulfillment

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### **EITHER: SEND US YOUR BRANDING**

Provide us with the branding stickers, business cards or drop-in cards you already have. Notify us you want to start branding so we will be looking for the shipment. **Ship stock to:**

PrintsWell, Inc  
Attn: Vanessa Skinner or Sidney Grinolds  
for Your Company  
135 Cahaba Valley Parkway  
Pelham, AL 35124

### **OR: ORDER YOUR BRANDING THROUGH PRINTSWELL FULFILLMENT**

You can order your items through us! Place your order for any branding stickers, business cards or drop-in cards you would like to use. Indicate in the invoice memo that you want us to hold items in house for branding purposes. Select CUSTOMER PICKUP as delivery method to remove the shipping charges.

## The Details of Branding

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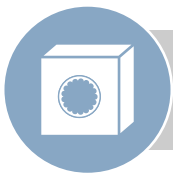
### **HOW IT WORKS**

You design the items you would like added to your orders. After you place your order for those items (or ship items you already have) we then keep those items in-house. Tell us the specifics on how you want your orders branded then you can choose to drop ship orders with your branding material. *We do the rest.*

As a standard we place the stickers on the back of the bag or box, but we can also place them on the shipping container at your request. We will use branding on any of your drop-shipped orders. Orders shipping back to you will not receive branding unless requested.

### **COMMON BRANDING SIZES**

The most common sizes used for branding are 2" round and square stickers as well as 2 x 3.5 business cards; however, any size available through Fulfillment can be used.



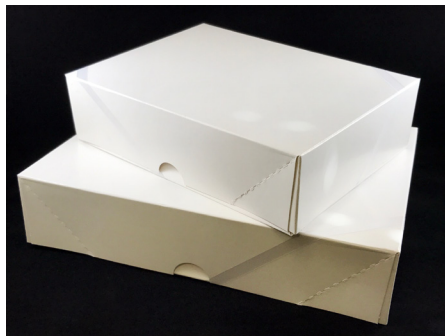
# Packaging Options

*These packaging options do not reflect the outer shipment packaging.  
All orders are shipped in a white box with packaging material placed inside to protect the items.  
Stickers and large prints will sometimes be shipped in flat mailers.*



## CELLOPHANE BAG

Our resealable cellophane bag is our standard option. All items will be placed in the best fitting bag unless an upgrade is selected.



## ECONOMY BOX

Our economy box is the first upgrade from the cellophane bag. This box resembles a holiday gift or t-shirt box and is completely white.  
Our economy box is \$0.65 per box and is available in select sizes.



## PREMIUM BOX

Our premium box selection is the highest upgrade for our packing options. The premium box is a white box with a clear acetate lid.  
The box has a clear plastic strap that holds the lid in place and the option displays the cards.  
The premium box is \$0.85 per box and is available in select sizes.