



How to Begin Branding

Application of branding is provided free of charge to all of our Fulfillment partners.

Begin Branding with Fulfillment

ORDER YOUR BRANDING THROUGH PRINTSWELL FULFILLMENT

Order your items through us! Place your order for any branding stickers, business cards, or drop-in cards you would like to use. Please indicate in the invoice memo that you want us to hold items in-house for branding purposes. Select FOR BRANDED PACKAGING - Keep in Packing Department as delivery method to remove the shipping charges.

The Details of Branding

HOW IT WORKS

You design the items you would like added to your orders. After you place your order for those items, we then keep those items in-house. Tell us the specifics on how you want your orders branded then you can choose to drop ship orders with your branding material. *We do the rest.*

As a standard, we place the stickers on the back of the bag or box, but we can also place them on the shipping container at your request. We will use branding on any of your drop-shipped orders. Orders shipping back to you will not receive branding unless requested.

We will apply up to three different branding materials per order. For example, one sticker per packaged item, one drop-in card, and one sticker on the shipping container. We only offer one drop-in card and the application of one shipping container sticker per order.

REORDERS AND BRANDING CHANGES

We will take it from here! When your inventory is low, we automatically reorder your branding stickers, business cards, or drop-in cards. Occasionally, you will see invoices with the PO memo *FOR BRANDED PACKAGING* when we need to reload your materials.

You can submit branding changes or stop branding entirely at any time by emailing fulfillment@printswell.com. Just let us know if you would like us to discard your old branding or send it back to you.

COMMON BRANDING SIZES

The most common sizes used for branding are 2" round and square stickers as well as 2 x 3.5 business cards; however, any size available through Fulfillment can be used.



Branding Options



CELOPHANE BAG

Our resealable cellophane bag is our standard option. All items will be placed in the best fitting bag unless an upgrade is selected.



ECONOMY BOX

Our economy box is the first upgrade from the cellophane bag. This box resembles a holiday gift or t-shirt box and is completely white. Our economy box is \$0.80 per box and is available in select sizes.



PREMIUM BOX

Our premium box selection is the highest upgrade for our packing options. The premium box is a white box with a clear acetate lid. The box has a clear plastic strap that holds the lid in place and the option displays the cards. The premium box is \$1.00 per box and is available in select sizes.



SHIPPING CONTAINERS

All orders are shipped in a white box with packaging material placed inside. Stickers and large prints will sometimes be shipped in flat mailers.